

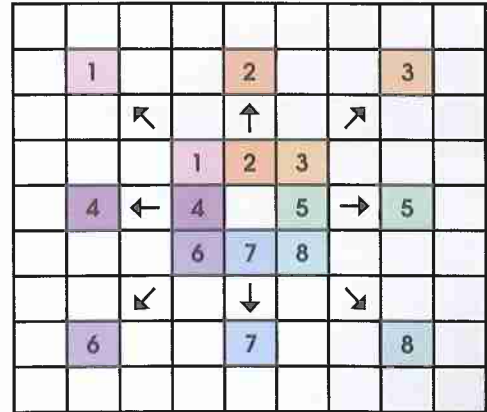
# LOTUS DIAGRAM

A lotus diagram is a structured brainstorm process that enables you to expand thinking around a single topic or question, mind map ideas, plan at a number of levels on a topic or reflect on a number of activities.

The process involves placing the question, topic or theme in the centre of the lotus and brainstorming up to eight sub-components, tasks or areas of investigation around this point.

Next transfer those eight ideas to have their own separate 3 X 3 grid on the lotus. For each sub-component expand on issues, tasks, activities or questions to be pursued.

As an example we chose the question 'How do I create T-shirt designs with a social message?'



Paints on fabrics	Hand drawn and cut designs	Scanning and editing on computer	Surveys/feedback	Personal experience of scene in designs	Marketing/exposure	Good and bad	Trend cycles - how long?	Budget for fashion
Types of clothing items	<b>Experimentation</b>	Design/imaging programs	What's popular?	<b>Target audience</b>	Social media	Colour/pattern /texture	<b>Trends</b>	Different eras
Design and appearance	Home vs professional	Iron-on transfers	Age group	The usual spent on clothing	Frequently shop where?	Suitability	When, why and how	Age and gender
Iron-on	Cost/budget	Time restraints	<b>Experimentation</b>	<b>Target audience</b>	<b>Trends</b>	How they started	Inspiration from/mentors	Famous/up-and-coming
Quality vs quantity	<b>Production</b>	Drawing/hand painted	<b>Production</b>	<b>How do I create T-shirt designs with a social message?</b>	<b>Designers</b>	How they produce their work	<b>Designers</b>	Australian/local /international
Use of ICT	Embroidered	Screen printed	<b>Clothing</b>	<b>Software</b>	<b>Designs</b>	Tips/suggestions	Originality	Stores found in
Supplier/seconds	Shoes	T-shirts	Industry preferred	Graphic quality	Packages	Abstract vs real image	Colours (number of) vs black and white	Current/past
Texture and colour of fabric	<b>Clothing/fabric</b>	Jeans	Compatibility	<b>Software</b>	Cost	Size/position/contrast	<b>Designs</b>	Common theme?
New vs recycled	Affordability of material	Costs	Hand drawn and scan	File conversions	Accessibility	Intended message	Offensive material /message	Audience impact